



NEWS

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ESS Appoints Peter Frith as Chief Technology Officer

Former Wolfson CTO joins ESS

FREMONT, CA, January 7, 2015. ESS Technology, Inc. today announced that 28 year analog chip industry veteran Peter Frith has joined the company as Chief Technology Officer. Reporting to Robert Blair, Chief Executive Officer, Frith will play a key role in shaping ESS's technology and product strategy as the company embarks on its next growth phase utilizing its industry leading analog technology.

Robert Blair said, "Peter brings to ESS a unique blend of experience spanning the breadth of semiconductor technology, including both analog and digital design. In addition, he's directed product development in the very competitive consumer electronics market. At heart, Peter is a true technologist, but he is also a proven strategist with extraordinary vision and operational expertise within both small and large organizations. I am thrilled to welcome Peter to ESS."

Peter Frith commented, "The analog industry is at the beginning of a period of evolution towards a radically more agile, scalable, and user-centric design methodology. ESS is well positioned in this transformation with their unique analog technologies and methodologies that enable their products to achieve previously unheard of performance. I am excited to join ESS at the beginning of this next exciting chapter for the analog industry."

Frith has more than 28 years of analog industry leadership experience and multiple granted and pending worldwide patents. During his time at Wolfson Microelectronics headquartered in Edinburgh,

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Scotland, Frith held many positions including Communications Design Group Leader, Audio Design Group Leader, Vice President of New Product Definition, and most recently served as Chief Technical Officer.

Frith also serves as a non-executive director of Linn Technology, one of the most respected companies in the audiophile community, is a frequent keynoter at top industry conferences, and has served on numerous industry boards.

About ESS Technology, Inc.

ESS Technology, Inc. designs and markets high-performance audio and video products for the consumer market.

ESS's SABRE³² audio DAC series is the world's highest performance 32-bit audio D/A converter solution, built upon the original SABRE audio DAC series first introduced in 2008. The SABRE³² and SABRE audio DACs have been designed into the world's most prestigious consumer, audiophile, mobile and professional equipment including Blu-ray players, mobile phones, CD / SACD players, A/V preamps and digital audio workstations.

ESS's products include the SABRE & SABRE³² series of HyperStream® audio DACs and ADCs, the Crescendo series of Sound Bar SoCs, Phoenix-III series of HD-Enhanced DVD Home Theater SoCs, 1080p Video Up-converter, and the DMPX Media Processor.

ESS is headquartered in Fremont, California, and has R&D, sales, and technical support offices worldwide. ESS Technology's web site address is: <http://www.esstech.com>.