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ESS Appoints Dan Christman as Chief Marketing Officer

Former Maxim Integrated Vice President and General Manager Joins ESS

MILPITAS, Calif.--(BUSINESS WIRE)-- ESS Technology, Inc. today announced that 17 year analog chip industry veteran Dan Christman has joined the company as Vice President and Chief Marketing Officer. Reporting to Robert Blair, ESS's Chief Executive Officer, Mr. Christman will play a key role in shaping ESS's technology and product strategy as the company embarks on its diversification phase utilizing its industry leading proprietary analog technology.

Mr. Blair said, "Dan brings a unique viewpoint to ESS. His experiences span multiple technologies, including analog, mixed-signal, sensors and software. He has successfully managed P&Ls and product development in diverse markets, including the highly competitive consumer electronics market. Dan is best known for his ability to spot early market trends and develop disruptive businesses that deliver new streams of meaningful revenue. He is a proven strategist, visionary and leader with a long track record of success. I am thrilled to welcome Dan to ESS."

Dan Christman commented, "The analog industry is quickly evolving towards a radically more agile, scalable, and user-centric design methodology. ESS is well positioned in this transformation with their unique analog technologies and methodologies that enable their products to achieve previously unheard of performance. I am excited to join ESS and leverage these capabilities to strengthen their position in existing markets, as well as expand into new areas."

Mr. Christman has 17 years of analog industry leadership experience. During his time at Maxim Integrated, headquartered in San Jose, Mr. Christman held many executive level positions leading successful businesses in the multimedia, wireless and display industries. Most recently, he served as the Vice President and General Manager of the Human Interface Business Unit, which focuses on optical, environmental and biometric sensors, as well as touch screen and gesture interfaces. Dan is credited with several internal Maxim turnarounds, as well as starting multiple new successful business lines.

Mr. Christman holds a Bachelor's degree in Electrical Engineering from Rensselaer Polytechnic Institute and a Bachelor's degree in Physics from the State University of New York College at Oneonta.

About ESS Technology, Inc.

ESS Technology, Inc. designs and markets high-performance audio and video products for the consumer market.

ESS's SABRE³² audio DAC series is the world's highest performance 32-bit audio D/A converter solution, built upon the original SABRE audio DAC series first introduced in 2008. The SABRE³² and SABRE audio DACs have been designed into the world's most prestigious consumer, audiophile, mobile and professional equipment including Blu-ray players, mobile phones, CD / SACD players, A/V preamps and digital audio workstations.

ESS's products include the SABRE & SABRE³² series of HyperStream® audio DACs and ADCs, the Crescendo series of Sound Bar SoCs, Phoenix series of HD-Enhanced DVD Home Theater SoCs and the DMPX Media Processor.

ESS is headquartered in Milpitas, California, and has R&D, sales, and technical support offices worldwide. ESS Technology's web site address is: <http://www.esstech.com>.

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